



FOR IMMEDIATE RELEASE

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**MR. INTERNATIONAL RUBBER 2010
CONTEST AND EVENTS TO BE HELD NOVEMBER 6 – 8, 2009
AT NEW VENUE: CHICAGO'S CENTER ON HALSTED
*Expanded Vendor Market Featuring Up To 40 Retailers***

CHICAGO (October 13, 2009) – **Mr. International Rubber 2010**, now under new ownership, will be held **November 6 – 8, 2009** at its new venue: the 65,000 sq. ft. **Center on Halsted**, 3656 N. Halsted St. in the heart of Chicago's Lakeview "Boystown" neighborhood. In addition to the annual competition for the title of Mr. International Rubber, MIR2010 will feature a new, larger host hotel, an expanded vendor market, shuttle bus service and the largest prize package in MIR history. **Weekend Packages are still available.**

Mr. International Rubber is the preeminent annual men's rubber fetish event, held each November in Chicago, Illinois. Consisting of a fetish contest, vendors market and an array of social events, the weekend began in 1997 and has been held each year since. Drawing attendees from around the world, MIR2010 will mark the 13th annual occurrence of the event. Previous winners of the contest have included representatives from Germany, France, Italy, Canada and the U.S. **Stephane Donaldson** of Montreal, Canada was awarded the title of Mister International Rubber 2009. (A complete list of events, times and locations can be found below).

The newly-expanded **MIR Vendor Market** will feature up to 40 vendors from around globe offering their kinky wares for sale and trial including: **Mr. S Leather, The RECON Store-USA, Fort Troff, TLS Rubber Gear, Devil Dog Rubber, E7 Gear, BDG Sales, Liberator, Drubskin, Taylor Buck Studios, Carrera Designs by Walter Goethels** and more. Live demonstrations are also planned each day. The **MIR Vendor Market**, located in The Billy Jean King Recreation Center, will be open **Friday, November 6, Saturday, November 7 and Sunday, November 8 from Noon – 5 pm**. The Market is open to the public (18+). Admission is \$5.00; with all proceeds donated to the Center on Halsted. (Admission is included in Weekend Packages).

THE MR. INTERNATIONAL RUBBER 2010 CONTEST:

Part 1 - Friday, November 6 at 9 pm in The Hoover-Leppen Theater

Your first chance to meet the contestants for Mr. International Rubber 2010. The judges are introduced, contestants select their order of competition and are judged in the first category of competition: "Rubber Image."

Part 2 – Saturday, November 7 at 8 pm in The Hoover-Leppen Theater

The exciting conclusion to the Mr. International Rubber Contest: includes judging of onstage question, "mystery-bag" and audience participation. A new Mr. International Rubber will be sashed this evening. This year's prize package starts at \$10,000 – the largest in MIR history!

OTHER OFFICIAL MIR10 EVENTS:

"Greet the Meat" Cocktail Party

Friday, November 6 from 7 pm – 9 pm in The Harris Family Foundation Reception Hall

A cocktail hour prior to the start of the MIR2010 contest – includes a light buffet

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Chicago Rubbermen Gear Swap

Saturday, November 7 from Noon – 5 pm in the Billy Jean King Recreation Center

If you have fetish gear that you haven't worn or are looking for a bargain on some gently used gear, don't waste your time with online auctions, buy and sell some gear at the Chicago Rubbermen Gear Sale.

Weekend Packages for MIR2010 are currently available for \$125 and include: admission to the MIR Contest, "Greet the Meat" Cocktail Party and Vendor Market; access to the MIR shuttle bus; an MIR2010 T-shirt, poster and program; plus additional coupons and gifts. To register, visit www.mirubber.com. Weekend package and ticket pick-up is Friday, November 6 and Saturday, November 7 from Noon – 7 pm in The Harris Family Foundation Reception Hall. **Single tickets** to individual events will be available for purchase at the registration desk and at the door.

The Official Host Hotel of MIR2010 is **The Days Inn Chicago**, 644 W. Diversey Pkwy., featuring 133 rooms (suites, business class and standard rooms). For rates and reservations, call 1-888-LPN-DAYS or 1-888-576-3297 and reference "Mr International Rubber." A limited number of rooms are still available at the host hotel. For additional accommodation alternatives, visit www.mirubber.com.

Shuttle Bus Service will be offered for Weekend Package holders during the evenings of Friday, November 6 and Saturday, November 7. The shuttle will provide transportation from the official host hotel to The Center on Halsted and other venues including select bars in Chicago's Lakeview, Andersonville and Edgewater "New North" neighborhoods.

The judges for MIR2010 are Frank Blondale, Owner Emeritus of Mr. International Rubber; Andrew Barham, Director of RECON.com; Stephane Donaldson, MIR2009; Massimo Fussillo, President of Leather Club Roma; Richard Hunter, Owner of Mr. S Leather; Rick Garcia, Director of Public Policy for Equality Illinois; and Brendan McGovern, Mr. Leather Ottawa 2009.

The Master of Ceremonies for MIR2010 is Eddie Hibbs, a.k.a. Sister Erotica Psychotica of the Los Angeles Sisters of Perpetual Indulgence. All MIR2010 events will be ASL interpreted by International Mister Leather 2006, Bo Ladashevka.

For contestant information, MIR history, photo galleries, public transportation, sponsors and more, please visit the official MIR website at www.mirubber.com.

High-resolution photos are available for download at www.mirubber.com/press.php.

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